

OVERVIEW:

The Client:

[Dairy Fresh Corporation](#)

The Situation:

Needed to keep facilities secure from product tampering

The Solution:

‣ Software

[NETVM 20](#)

The Hardware

‣ [Axis IP cameras](#)

The Benefits:

‣ Superior customer service

‣ Great pricing

‣ Dependable software

Dairy Fresh Corporation

The Client:

Dairy Fresh Corporation is a milk, juice and ice-cream producer, with five processing plants located in Alabama, Florida, Georgia, Louisiana and Mississippi. The corporation was founded in Greensboro, Ala., more than 50 years ago. Today, Dairy Fresh employs more than 700 people. Annual sales exceed \$200 million. Dairy Fresh was recently acquired by National Dairy Holdings of Dallas, Texas.

The Situation:

Dairy Fresh runs its processing plants 24 hours a day, at least 6 days a week. With the creation of federal Homeland Security, Dairy Fresh customers began to seek additional reassurance about efforts to protect food products from tampering. The corporation responded by seeking an IP video security solution, primarily for its 25-acre Greensboro headquarters.

The Solution:

Beginning with a single Axis camera, Dairy Fresh looked for an IP security solution that would allow it to leverage the skills of its existing IT department. After examining several different systems, Dairy Fresh chose the NETVM 20 software solution by D3Data. The corporation's IT team installed a total 16 Axis cameras at the Greensboro headquarters, allowing Dairy Fresh to operate a powerful, browser-based digital surveillance system within its existing network infrastructure. "D3Data flew down a representative to spend two days training us and installing the software on our computers," said Dairy Fresh IT manager, Ricky Justice. "But we manage the system ourselves, which is exactly what we wanted." Justice said Dairy Fresh would soon place additional digital cameras in all its facilities, handling state-of-the-art surveillance across five states from one IT location.

The Benefits:

‣ Superior Customer Service:

"D3Data's customer service is definitely the first advantage," said Justice. "They were there for us at the beginning if we had a problem, three years ago, and they're still there for us today. They simply dial into our system and make the adjustments we need."

‣ Affordability:

Combined with relatively inexpensive IP camera hardware, Dairy Fresh found that the D3Data solution was the most reasonably priced on the market.

‣ Reliability:

"Ever since we put this solution in nearly three years ago it's been up and running," Justice said.



"D3Data was there for us in the beginning, three years ago, and they're still here for us today!"

- Rick Justice

More Information:

Founded in 2001, D3Data is the first true digital video surveillance management system to offer secure, browser-based access to real-time and recorded camera video. Unlimited cameras and users in multiple local and international locations all interact with recording tools and functionality through a common web browser. On-demand encoding provides the ability to scale the recording of more than 100 cameras on a single machine.

For pricing information, please visit:

<http://www.d3data.com/Pricing.pdf>

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